



### OKIA: A MAGIC WATERFALL OF BUTTERFLIES AT SILMO 2010

OKIA will not certainly go unnoticed at Silmo 2010: its new nature-inspired HD style will bring a magic explosion of **extraordinary and colourful butterflies** that will leave you breathless.

The innovative theme of the butterfly takes inspiration from the world of nature but at the same time it is reinterpreted in an abstract way that gives a highly contemporary look to the frame. **Elegant and refined butterfly wings** spread along the arms and **multicoloured patterns** create an extremely realistic decoration.



Sheen and outstanding details of the wings are shown on the frame thanks to the application of the new incredible **pearl Acetate**: this acetate allows the realization of a pearl and sparkling effect that makes the HD pattern sharper, softer and with a greater volume on texture. This acetate with unbelievable effects that is highly appreciated among OKIA customers is worked through **HD Technology**, thus offering a new world of outstanding 3D patterns and textures. As a result of the ongoing progress of this patented and worldwide recognized technology, sensational and naturalistic 3D decorations are applied for the first time on eyewear.

Harmony, glamour and femininity are the main features of this new frame together with a peaceful and romantic atmosphere that derives from the enchanted imaginary of butterflies. **Fashion meets nature** in the classical theme of the butterfly, the most popular motif for girls wear ever, an enduring favourite in every season.

